



NORTHWEST GAITED HORSE CLUB

Newsletter Advertising

21105 SE 155 PL, Renton, WA 98059 | E-mail: info@nwgaitedhorse.com | Web site: www.nwgaitedhorse.com

The Northwest Gaited Horse Club is a non-profit volunteer organization started in 2003 to promote naturally gaited horses in the Pacific Northwest. Our club motto is "Have fun and learn!" with an emphasis on *natural* gait (artificial action devices, additional weight, or soring are prohibited from club activities). The gaited horse market is the fastest growing segment of the horse industry. NGHC is in the forefront of this market, offering clinics, seminars, and workshops with nationally known trainers, judges and clinicians to help educate those new and not so new to the world of the naturally gaited horse. Our annual show, the Evergreen Gaited Horse Classic, has become one of the fastest growing gaited horse events in the country!

NGHC has a beautiful, professionally developed website www.nwgaitedhorse.com that we invite you to visit. The club's quarterly newsletter is gaining an enthusiastic following and each issue grows in content and quality. Membership has grown steadily since 2003. There are currently 109 members in Washington, Oregon, California and Canada. Our members are very important to us. We strive to give them professional quality information and events for their membership dues. NGHC members receive: a quarterly newsletter, access to a members-only e-mail newsgroup, free online classified ads, discounts at club events, and discounts from our club sponsors and advertisers like you.

Advertising in Our Newsletter

The Northwest Gaited Horse Club would like to extend an invitation for you to promote your business in the club's quarterly newsletter. The club's newsletter plays an important role in providing professional quality information to our members. Members receive the newsletter in Acrobat PDF format via email and it is printed and mailed for those that don't have email. Past issues are available for viewing in the "Newsletter" section of our club web site. We also distribute copies of our newsletter at club events and each issue to our club sponsors.

Commercial Ad Rates

Advertisement Size	Cost (per issue)	Artwork Size
Full page	\$50.00	7 x 10
Half page	\$25.00	7 x 5
Quarter page	\$15.00	3.5 x 5
Business card	\$10.00	2 x 3.5

Please send camera ready artwork for a newsletter ad with your check to:

Northwest Gaited Horse Club
21105 SE 155th Place
Renton, WA 98059

Thank you for your interest. We are looking forward to working with you to help provide more educational opportunities, fun, and continued growth as part of the exciting gaited horse world in 2006.

Sincerely,

Kathy Johnson
Newsletter Editor/Publisher, Northwest Gaited Horse Club
email: vikingridg@msn.com